

NEWS

FOR IMMEDIATE RELEASE

Contact: Marina Kamenakis
800-886-2966 Ext. 347

Cynosure Inc. Receives Clearance for Acne Treatment Treatment May Provide Relief for Thousands of Patients Worldwide

Chelmsford, MA (November 1, 2003) – Cynosure Inc. a leading developer of laser and light based solutions for aesthetic medicine announced today that it has received additional government clearance for the pulsed dye laser (PDL) for the treatment of acne.

The PhotoGenica family of lasers has long been recognized throughout the world for the effective treatment of a wide variety of difficult vascular conditions, including port wine stain birthmarks in infants and children. Now, these same lasers can be used to deliver a gentle pulse of light that causes a self-destructive reaction in acne bacteria, reducing the number of lesions. In addition, the PDL reduces redness associated with inflammatory acne improving the patient's skin.

According to the American Academy of Dermatology, there are more than 20 million teenagers who suffer from acne and 10% of them say it is the worst thing about being a teenager. In addition, about 15% of women and 5% of men continue to have acne as adults.

"We are very pleased to receive clearance for the treatment of acne. Many patients, including their parents, are seeking newer and safer ways of controlling this condition," said Michael Davin, President and CEO of Cynosure. "Controlling acne can help prevent disfiguring acne scars that can effect a person's self esteem now and in the future. Now, physicians can offer their patients an safer more gentle treatment using the V-Star, pulsed dye laser."

"Initial published studies show a 52% improvement of acne lesions treated with the PDL," said George Cho, Senior Vice President, Medical Technologies. "We are looking forward to results of a larger study and to studies conducted by dermatologists with our V-Star lasers throughout the U.S.,"

For more information, call 800-886-2966, or visit via www.cynosurelaser.com.

About Cynosure, Inc.

Cynosure develops, manufactures, and markets laser technology products at its Chelmsford, Massachusetts headquarters. The company's extensive product line includes the PhotoGenica® V family of lasers for vascular treatment and the Four-Minute LaserFACIAL™, the Accolade™ laser for tattoo/pigmented lesion removal, the CO₂ laser for facial micro-resurfacing, the Apogee®, Acclaim™ and Smartepil™ II hair removal lasers, the PhotoLIGHT™ pulsed light source for a variety of treatments, including the PhotoLightFACIAL™ and the Tri-Active™ LaserDermologySM for cellulite treatment and therapeutic massage.

Cynosure has offices in England, France, Germany, Singapore and Japan, and has forged a strategic partnership with Suzhou Cynosure Medical Devices in Suzhou, Peoples Republic of China. In 2002, El. En. and Cynosure Inc. announced a new partnership between their two companies. Cynosure's global



Where art and science meet.

reach extends to more than 60 nations and has given the company worldwide recognition in physician practices. For more information, please call **800-886-2966** or visit our Web site at www.cynosurelaser.com.

10 Elizabeth Drive
Chelmsford, MA 01824
T 800.886.2966 - F 978-256-6556
www.cynosurelaser.com